

UNITED STATES 3 AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0123 Expires: September 30, 1998 Estimated average burden hours per response . . . 12.00

SEC FILE NUMBER **8-** 52342

ANNUAL AUDITED REPORT **FORM X-17A-5** PART III

FACING PAGE Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING _	01/01/2001 MM/DD/YY	AND ENDING	12/31/2001 MM/DD/YY
A. REG	SISTRANT IDENTIFIC	ATION	
NAME OF BROKER-DEALER: USA Fina	ancial Securities	Corporatio	n OFFICIAL USE ONLY
ADDRESS OF PRINCIPAL PLACE OF BUSI	NESS: (Do not use P.O. Bo	x No.)	FIRM ID. NO.
6020 East Fulton Stree	(No. and Street)	STO S.B. C.	
Ada,	Michigan MA	RO 1 2002	49301
(Gity) NAME AND TELEPHONE NUMBER OF PE	(State)	EGARD TO TH	(Zip Code) IS REPORT
Richard A. Gorz			(800)530-9872 (Area Code — Telephone No.)
B. ACC	OUNTANT IDENTIFIC	CATION	(Late Code - Laspasia 1707)
INDEPENDENT PUBLIC ACCOUNTANT wh	ose opinion is contained in t	his Report*	
Echelbarger, Himebaugh,	Tamm & Co., P.C. - if individual, state last, first, middle	пате)	,
5136 Cascade Road SE 2A (Address)	Grand Rapids (City)	MI (State)	49546 . Zip Code)
CHECK ONE: Certified Public Accountant Public Accountant Accountant not resident in United S	states or any of its possession	ns.	PROCESSED PMAR 2 0 2002
	FOR OFFICIAL USE ONLY		THOMSON FINANCIAL

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See section 240.17a-5(e)(2).

Jt 3-19-07

FINANCIAL STATEMENTS

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DECEMBER 31, 2001 AND 2000

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OATH OR AFFIRMATION

USA Financial Securities Corpora	ation, as a
December 31 2001 are true	te and correct. I further swear (or affirm) that neither the compar
	or has any proprietary interest in any account classified soley as that
customer, except as follows:	
None	
HOLLY IO DADDE	
HOLLY JO RADDE Notary Public, Kent County, MI	Ruhard a Don
My Commission Expires 11/06/2005	Signature
	President
2 .	Tule
Holler on Radde	
Notary Public	w Asia
V	
his report** contains (check all applicable boxes):	
(a) Facing page.	
(b) Statement of Financial Condition.	•
(c) Statement of Income (Loss).	
k (d) Statement of Changes in Financial Condition.	
(e) Statement of Changes in Stockholders' Equity	
(f) Statement of Changes in Liabilities Subordina(g) Computation of Net Capital	ted to Claims of Creditors.
(g) Computation of Net Capital(h) Computation for Determination of Reserve Re	equirements Dursuant to Rule 15c3-3
(i) Information Relating to the Possession or con	
	nation, of the Computation of Net Capital Under Rule 15c3-1 and t
	e Requirements Under Exhibit A of Rule 15c3-3.
	dited Statements of Financial Condition with respect to methods of co
solidation.	•
(1) An Oath or Affirmation.	
(m) A copy of the SIPC Supplemental Report.	
(n) A report describing any material inadequacies fo	ound to exist or found to have existed since the date of the previous audi



USA FINANCIAL SECURITIES CORPORATION FINANCIAL STATEMENTS FOR YEARS ENDED DECEMBER 31, 2001 AND 2000





INDEPENDENT AUDITOR'S REPORT

Dennis M. Echelbarger CPA Alan K. Himebaugh CPA Michael T. Tamm CPA Diane L. Friar CPA/ABV David G. Echelbarger CPA Robin M. Stoner CPA MST Dale R. Manske CPA Sue E. Folkringa CPA MBA Leslie S. Sanford CPA MST Sherah E. Richard CPA David D. Bowen CPA Ronen Shefer CPA Ann M. Swanson CPA Keith A. DeJonge CPA Lyle B. VanKlompenberg CPA

January 17, 2002

Board of Directors USA Financial Securities Corporation Ada, Michigan

We have audited the accompanying statement of financial condition of USA Financial Securities Corporation as of December 31, 2001 and 2000, and the related statements of income (loss), stockholders' equity, and cash flows for the years then ended. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with generally accepted auditing standards in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of USA Financial Securities Corporation as of December 31, 2001 and 2000, and the results of its operations and cash flows for the years then ended, in conformity with generally accepted accounting principles in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained in Form X-17a-5 and Schedules I and II is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by rule 17a-5 under the Securities Exchange Act of 1934. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

Respectfully submitted,

Eche/barger, Himebaugh, Tamm & Co., P.C.

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STATEMENT OF FINANCIAL CONDITION

	December 31,			31,	
ASSETS		2001	2000		
CURRENT ASSETS: Cash Commissions receivable Prepaid expenses Computer hardware, at cost, less accumulated depreciation and amortization of \$1,837 and \$831, respectively Clearing deposit - Pershing Operational accounts - Pershing CRD Daily account	\$	101,391 27,251 16,434 3,193 25,000 - 2,289	\$	43,016 17,664 5,683 4,199 25,000 5,318 2,208	
TOTAL ASSETS	\$	175,558	\$	103,088	
LIABILITIES AND STOCKHOLDERS' EQUITY LIABILITIES: Accounts payable: Representatives Trade Withdrawals against future earnings - Pershing	\$	78,149 15,081 5,569	\$	15,730 10,288 	
Total Liabilities		98,799		26,018	
STOCKHOLDERS' EQUITY: Capital stock, no par value; shares authorized 60,000; issued and outstanding 12,000 Paid-in capital Retained earnings (deficiency)		200,000 80,000 (203,241)		190,000 - (112,930)	
Total Stockholders' Equity		76,759		77,070	
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$	175,558	\$	103,088	

STATEMENT OF INCOME (LOSS)

	For years ended December 31,					
	200		2000			
REVENUES:						
Securities	\$ 1,502,714	98.35 %	\$	242,592	97.77	%
Clearing firm commissions	7,604	0.50		978	0.39	
IAR planning fees	5,939	0.39		-	-	
Handling fees	4,888	0.32		-	-	
Representative processing fees	2,940	0.19		-	-	
Other income	2,118	0.14		571	0.23	
Interest	1,786	0.11		3,991	1.61	
•	1,527,989	100.00		248,132	100.00	
EXPENSES:	1,027,000			210,102		
Commissions	1,369,874	89.65		225,402	90.84	
Leased employees	130,322	8.53		75,778	30.54	
Insurance	23,713	1.55		1,050	0.42	
Rent:						
Software	11,283	0.74		7,028	2.83	
Building	10,534	0.69		6,000	2.42	
Equipment	962	0.06		536	0.22	
Professional fees	14,935	0.98		5,546	2.24	
Licenses and permits	13,899	0.91		11,331	4.57	
Clearing and ticket charges	10,954	0.72		7,267	2.93	
Postage and delivery	7,452	0.49		1,836	0.74	
Telephone	5,373	0.35		1,351	0.54	
Continuing education	4,190	0.27		-	-	
Repairs and maintenance	3,453	0.23		1,105	0.45	
Office supplies	2,995	0.20		2,262	0.91	
Printing and reproduction	1,730	0.11		1,736	0.70	
Conventions and conferences	1,514	0.10		-	-	
Depreciation	1,006	0.07		831	0.33	
Computer expenses	979	0.06		-	-	
Meals and entertainment	901	0.06		584	0.24	
Bank service charge	737	0.05		300	0.12	
Miscellaneous	493	0.03		385	0.16	
Dues and subscriptions	348	0.02		49	0.02	
Advertising	340	0.02		1,196	0.48	
Employee awards and gifts	250	0.02		63	0.03	
Interest	63	-		176	0.07	
Automobile	-	-		41	0.02	
	1,618,300	105.91		351,853	141.82	
NET INCOME (LOSS)	\$ (90,311)	(5.91) %	\$	(103,721)	(41.82)	<u>%</u>

STATEMENT OF STOCKHOLDERS' EQUITY

	Commo	Stock Paid-in .		Retained Earnings	Total Stockholders'	
	Shares	Amount	Capital	(Deficiency)	Equity	
Balance at December 31, 1999	12,000	\$ 200,000	\$ -	\$ (9,209)	\$ 190,791	
Redemption of common stock	(600)	(10,000)	-	-	(10,000)	
Net income (loss)	-			(103,721)	(103,721)	
Balance at December 31, 2000	11,400	190,000	-	(112,930)	77,070	
Issuance of common stock	600	10,000	-	-	10,000	
Contributions of paid-in capital	-	-	80,000	-	80,000	
Net income (loss)	<u>-</u>			(90,311)	(90,311)	
Balance at December 31, 2001	12,000	\$ 200,000	\$ 80,000	\$ (203,241)	\$ 76,759	

STATEMENT OF CASH FLOWS

	For years ended December 31			
		2001	2000	
CASH FLOWS FROM OPERATING ACTIVITIES:				
Net income (loss)	\$	(90,311)	\$	(103,721)
Adjustments to reconcile net income (loss) to net	•	(00,011,	•	(100,721)
cash provided (used) by operating activities:				
Depreciation expense		1,006		831
(Increase) decrease in:				
Commissions receivable		(9,587)		(17,664)
Prepaid expenses		(10,751)		(5,683)
Pershing clearing account		<u>.</u>		(25,000)
Operational accounts		5,318		(5,318)
CRD Daily account		(81)		(2,208)
Increase (decrease) in:		67.010		04 500
Accounts payable		67,212		24,569
Withdrawals against future earnings - Pershing		5,569		
NET CASH USED BY OPERATING ACTIVITIES		(31,625)		(134,194)
CASH FLOWS FROM INVESTING ACTIVITIES:				
Purchase of property and equipment		-		(952)
Proceeds from notes receivable				175,000
NET CASH PROVIDED BY INVESTING ACTIVITIES		-		174,048
CASH FLOWS FROM FINANCING ACTIVITIES:				
Proceeds from paid-in capital		80,000		-
Proceeds from issuance of stock		10,000		-
Payment for redemption of stock		*	-	(10,000)
NET CASH PROVIDED (USED) BY FINANCING ACTIVITIES		90,000		(10,000)
INCREASE IN CASH		58,375		29,854
CASH, Beginning of Year		43,016		13,162
CASH, End of Year	\$	101,391	\$	43,016
SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION Operating Activities Include Cash Payments For: Interest)N _\$	63	\$	176

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2001 AND 2000

ORGANIZATION AND NATURE OF BUSINESS

The Company is an introducing broker-dealer registered with the Securities and Exchange Commission (SEC) and is a member of various exchanges and the National Association of Securities Dealers (NASD). The Company is a Michigan Corporation.

SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

BASIS OF PRESENTATION

The Company is engaged in a single line of business as a securities broker-dealer, which comprises several classes of services, including agency transactions with occasional principal transactions.

COMMISSIONS

Commissions and related clearing expenses are recorded on a settlement-date basis as securities transactions occur.

ADVERTISING COSTS

Advertising costs are charged to expense as incurred.

INCOME TAXES

No income taxes have been provided because the corporation operates as an S corporation. Under this provision of the Internal Revenue Code, the shareholders include the Company's earnings (losses) on their individual tax returns.

PROPERTY AND EQUIPMENT

Depreciation for financial statement purposes is computed using the straight-line method, based on estimated useful lives of the assets which, in some instances, may be greater than the lives allowed for tax purposes. For income tax purposes, assets are depreciated using the straight-line method and the Modified Accelerated Cost Recovery System (MACRS).

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2001 AND 2000

CASH AND CASH EQUIVALENTS

The statement of cash flows is designed to show the change in cash and cash equivalents during the year. Cash equivalents are defined as short-term, highly liquid investments that are both readily convertible to cash and are so near maturity that fluctuations in interest rates lead to insignificant risk of changes in investment value. The Company held no cash equivalents at December 31, 2001 and 2000.

MANAGEMENT ESTIMATES

The preparation of financial statements in conformity with generally accepted accounting principles in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reported period. Actual results could differ from those estimates.

CASH

Substantially all cash is on deposit with one financial institution. Balances up to a maximum of \$100,000 at the financial institution are covered by federal depository insurance. All remaining balances, approximating \$18,281 as of December 31, 2001, were uninsured and uncollateralized.

ADVERTISING COSTS

Advertising expense charged to operations totaled \$340 and \$1,196 for the years ended December 31, 2001 and 2000, respectively.

NET CAPITAL REQUIREMENTS

The Company is subject to the Securities and Exchange Commission Uniform Net Capital Rule (SEC rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1 (and the rule of the "applicable" exchange also provides that equity capital may not be withdrawn or cash dividends paid if the resulting net capital ratio would exceed 10 to 1). At December 31, 2001, the company had net capital of \$54,843, which was \$48,257 in excess of the required net capital of \$6,586. The Company's net capital ratio was 1.80 to 1. At December 31, 2000, the Company had net capital of \$64,980, which was \$59,980 in excess of the required net capital of \$5,000. The Company's net capital ratio was 0.40 to 1.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2001 AND 2000

CONCENTRATION RISK

One representative, who is also a shareholder, of the Company generated \$666,725 and \$193,461 in revenue during the years ended December 31, 2001 and 2000, respectively. Of this revenue generated, \$623,913 and \$165,291 was expensed as commissions expense to this representative in the years ended December 31, 2001 and 2000, respectively. Of this amount, \$51,836 and \$9,422 is payable to this representative in commissions at December 31, 2001 and 2000, respectively. At December 31, 2001 and 2000, amounts receivable on sales produced by that representative, included in commissions receivable, totaled \$11,281 and \$11,166, respectively.

RELATED PARTY TRANSACTIONS

The Company rents office space and leases employees from a related limited liability company, Get2W, LLC. Monthly payments of \$1,650 were paid on a month-to-month basis for office space beginning September 2001. A total of \$6,600 was charged to expense under this agreement during the year ended December 31, 2001.

The Company rented office space from a related S corporation, USA Financial Marketing Systems, Inc. through August 2001. Monthly payments ranging from \$500 to \$717 were paid on a month-to-month basis for office space. A total of \$3,934 and \$6,000 was charged to expense under this agreement during the years ended December 31, 2001 and 2000, respectively.

Monthly payments are made on a monthly basis to the related S corporation for leased employees. The total charged to expenses for these employees totaled \$130,322 and \$75,778 for the years ended December 31, 2001 and 2000, respectively. The unpaid portion of these expenses included in accounts payable at year end is \$10,722 and \$7,611 at December 31, 2001 and 2000, respectively.

Additionally, the Company reimbursed the related S corporation on a monthly basis for costs paid on the Company's behalf plus its monthly rent payment. The unpaid portion of these expenses included in accounts payable at year end is \$2,359 and \$2,011 at December 31, 2001 and 2000, respectively.

Several representatives of the Company are either owners of the Company or employees of USA Financial Marketing Systems, Inc. These related representatives generated \$713,078 and \$193,928 in revenue during the years ended December 31, 2001 and 2000, respectively. Of this revenue, the amount uncollected and included in commissions receivable at December 31, 2001 and 2000 totaled \$14,845 and \$11,596, respectively.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2001 AND 2000

RELATED PARTY TRANSACTIONS (CONTINUED)

A portion of the revenue generated was paid to these representatives and expensed as commissions expense. In addition to the payment to the representative generating the revenue, an additional management fee is also paid to a related representative.

Commissions expense paid to related parties is summarized as follows:

	For year ended December 31,				
	2001			2000	
Related representative generating revenue Management fee	\$	651,461 104,644	\$	165,688 17,316	
Total commissions expense paid to related parties	\$	756,105	\$	183,004	

Of the total charged to commissions expense, \$59,961 and \$11,106 is payable to these representatives at December 31, 2001 and 2000, respectively. (See note entitled "CONCENTRATION RISK".)

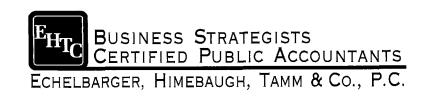
USA FINANCIAL SECURITIES CORPORATION SCHEDULE I

COMPUTATION OF NET CAPITAL UNDER RULE 15c3-1 OF THE SECURITIES AND EXCHANGE COMMISSION

AS OF DECEMBER 31, 2001

NET CAPITAL:			
Total stockholders' equity		\$	76,759
Total capital			76,759
Deductions and/or charges:			
Nonallowable assets:			
Prepaid expenses	16,434		
Computer hardware	3,193		
CRD Daily account	2,289		21,916
TOTAL NET CAPITAL		\$	54,843
AGGREGATE INDEBTEDNESS: Items included in statement of financial condition:			
Accounts payable		\$	93,230
Withdrawals against future earnings - Pershing		*	5,569
Withdrawais against ruture earnings - Fersining		-	5,505
TOTAL AGGREGATE INDEBTEDNESS		\$	98,799
COMPUTATION OF BASIC NET CAPITAL REQUIREMENT:			
Minimum net capital required		\$	6,586
Excess net capital at 1,500 percent		\$	48,257
Excess net capital at 1,000 percent		\$	44,963
Ratio: Aggregate indebtedness to net capital			1.80 to 1

Note: This computation of Net Capital under Rule 15c3-1 agrees to the Focus Report, Part IIA Quarterly 17a-5(a) for the quarter ended December 31, 2001.



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SCHEDULE II INDEPENDENT AUDITORS' REPORT ON INTERNAL CONTROL REQUIRED BY SEC RULE 17a-5 EXEMPT FROM SEC RULE 15c3-3

January 17, 2002

Board of Directors
USA Financial Securities Corporation
Grand Rapids, Michigan

In planning and performing our audits of the financial statements of USA Financial Securities Corporation (the Company), for the years ended December 31, 2001 and 2000, we considered its internal control, including control activities for safeguarding securities, in order to determine our auditing procedures for the purpose of expressing our opinion on the financial statements and not to provide assurance on internal control.

Also, as required by rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), we have made a study of the practices and procedures followed by the Company, including tests of compliance with such practices and procedures that we considered relevant to the objectives stated in rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

- 1. Making quarterly securities examinations, counts, verifications, and comparisons
- Recordation of differences required by rule 17a-13
- Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's above-mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in internal control or the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

Our consideration of internal control would not necessarily disclose all matters in internal control that might be material weaknesses under standards established by the American Institute of Certified Public Accountants. A material weakness is a condition in which the design or operation of the specific internal control components does not reduce to a relatively low level the risk that error or fraud in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. However, we noted no matters involving internal control, including control activities for safeguarding securities, that we consider to be material weaknesses as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures were adequate at December 31, 2001 and 2000, to meet the SEC's objectives.

This report is intended solely for the information and use of the Board of Directors, management, the SEC, NASD Regulation, Inc., and other regulatory agencies that rely on rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

Respectfully submitted,

Echelbarger, Himebaugh, Tamm & Co., P.C.